

2010 Media Kit

About GolfTrips.com

A local Golf website featuring:

- Course directory and maps
- Events calendar
- Local news and newsletter
- Pro tips and articles
- Golf product reviews
- Local Golf Video

There are hundreds of golf websites online but there is only one GolfTrips.com. Our content is local, fresh and interactive.

GolfTrips.com is a network of golf sites.

- ArizonaGolfer.com
- ArkansasGolf.com
- ChicagoGolf.com
- FloridaGolfer.com
- GolfAlabama.com
- GolfConnection.com
- GolfJokes.com
- GolfKentucky.com
- GolfMiss.com
- GolfMissouri.com
- GolfTrips.com
- GolfWisconsin.com
- IndianaGolf.com
- IowaGolf.com
- KansasGolf.com
- LouisianaGolfer.com
- MidwestGolf.com
- MississippiGolfOnline.com
- SCGolf.com
- TexasGolf.com
- UpperMichiganGolf.com
- UtahGolf.com

Traffic and Visitors

300,000-350,000 visitors a month.

Advertising Opportunities

GolfTrips.com hosts a wide variety of advertising and marketing options.

Home Page Options

- 1) **Featured Course***
Includes course description, rates picture and web link.
\$350 per month
- 2) **Stay and Play Package***
Showcase your stay and play options
\$150 per month
- 3) **Highlighted Golf Discount Promotion***
Display your special rates.
\$150 per month

* *Login to admin area to view monthly stats.*

Banners

- 1) **Web Banner Entire Site – 486x60**
\$250 per month / \$1200 per year
- 2) **Web Banner Entire Site – 300x250**
\$300 per month / \$1500 per year

Newsletter Advertising Options

Golf Trips Monthly Newsletter
The newsletter is emailed to over 6000 golfers and archived on the site.

Newsletter Sponsorship - \$200 per issue.
Feature Course/Discount - \$200 per issue.

Discounts and Coupons

List your rates and specials in your course profile and publish up to 2 coupons.

GolfTrips.com tracks coupon views and downloaded prints. The coupon section of the website has been the most utilized area by local golfers.

\$50 per month or \$200 per year.

Specialty Options

- 1) **Featured Destination – New 2008**
Highlight your course in local golf destinations.

\$250 per month / \$1200 per year

- 2) **Real Estate – Golf Living**
Add your lots, condos, homes, etc to our real estate classifieds section.

Includes pictures, descriptions, email, web links.

\$250 per listing. (180 days)

- 3) **Company Spotlight / Product Review**
Let GolfTrips.com review your products/services.

Call for rate.

- 4) **Pro Tips /Featured Pro**
Promote your lessons and pro shop in the tips, golf school or golf pro directory.

Includes phone, email, rate and website.

\$200 per year.

GolfTrips.com Special Packages

Par Package

- 1 Month Featured Home Page
- 1 Month Destination Feature
- 2 Coupons in discounts section

Investment: \$495 (A \$800 value)

Birdie 2 Month Package

- 2 Month Featured Home Page
- 2 Month Destination Feature
- 2 Month Email Newsletter Sponsorship
- 2 Coupons in discounts section

Investment: \$450/month (A \$1500 value)

Eagle 3 Month Package

- 3 Month Featured Home Page
- 3 Month Destination Feature
- 3 Month Stay & Play/Discount Home Page
- 3 Month Email Newsletter Sponsorship
- 2 Coupons in discounts section

Investment: \$425/month (A \$3100 value)

* *GolfTrips.com can use an existing radio commercial or create one for no additional charge.*

Questions

If you have questions or want GolfTrips.com to customize a package for your course, please call Glen Turk at (414) 530-4118 or email him at glenturk@hotmail.com.

Albatross (Double Eagle) 4 Month Package

- 4 Month Featured Home Page
- 4 Month Destination Feature
- 4 Month Stay & Play/Discount Home Page
- 4 Month Email Newsletter Sponsorship
- 2 Coupons in discounts section

Investment: \$400/month (A \$6500 value)

Select Package - fax back to (262) 255-2585.

Specify Package Desired: _____

Specify Desired Month(s): _____

Name: _____

Course: _____

Phone: _____

Address: _____

City: _____

Zip: _____